



**BOARD OF DIRECTORS
SPECIAL MEETING AGENDA
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point
Monday, May 15, 2017 at 10:00 a.m.
Monarch Beach Resort, Mediterranean Meeting Room
1 Monarch Beach Resort, Dana Point, CA 92629**

TELECONFERENCE:

**DOUBLETREE SUITES BY HILTON-DOHENY BEACH, 34402 PCH, DANA POINT, CA 92629
LAGUNA CLIFFS MARRIOTT RESORT & SPA, 25135 PARK LANTERN, DANA POINT, CA 92629
MONARCH BEACH RESORT, 1 MONARCH BEACH RESORT, DANA POINT, CA 92629
THE RITZ-CARLTON, LAGUNA NIGUEL, 1 RITZ CARLTON DRIVE, DANA POINT, CA 92629**

CALL TO ORDER

ROLL CALL

Jim Samuels, Laguna Cliffs Marriott Resort & Spa
Bruce Brainerd, The Ritz-Carlton, Laguna Niguel
Ian Pullan, Monarch Beach Resort
Bill Reider, DoubleTree Suites by Hilton Doheny Beach

Staff: Sean Keliioholokai, Executive Director

PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. State law prohibits the Board from taking action on a specific item unless it appears on the posted Agenda. If anyone has handouts to distribute to the Board, please hand them to the staff for distribution.

NEW BUSINESS

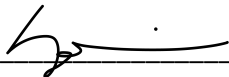
1. Marketing Initiatives

BOARD MEMBER COMMENTS

ADJOURNMENT

CERTIFICATION

I, Sean Keliioholokai, Executive Director, do hereby certify that a copy of the foregoing Agenda was posted at Monarch Beach Resort on Sunday, May 14, 2017, at 10:00 a.m.



May 14, 2017

SEAN KELIIHOLOKAI, Executive Director

DATE

VISIT DANA POINT